



Photo credit: Rudy Joggerst

**Join us for an adidas hosted event on Friday, June 20<sup>th</sup>, and connect with your local recruiting community for an interactive idea sharing experience.**

**Your invited to join a Recruiting Roadshow event at the adidas village in Portland. The Recruiting Roadshow is an alternative styled event, developed by John Sumser, industry visionary, as a grassroots effort to get local recruiters and talent leaders together. The experience is designed to be an alternative to large, national events to learn from industry leaders and share best practices.**

### **What's happening across the Talent Landscape?**

Over recent years there has been an explosion of recruiting technology and tools designed to improve recruiters' effectiveness. But for most, productivity has not improved and the promise of "recruiting innovation" has fallen short of expectations.

The Internet and web-based services have made access to candidates easier and more affordable. Sourcing active and passive candidates has never been so doable. Yet attracting and engaging talent has become harder. Changes in worker attitudes, demographics, mobility and a host of other things keep the target moving.

Social networking is helping bridge the divides of time, place, culture and community. New media and tools are allowing recruiters unprecedented access to know-how, "hidden" talent and even each other.

Recruiters and Talent Leaders are uniquely and intimately responsible for the lifeblood and sustainability of their company and contributing value is dependent on being ahead of the curve in a fast changing world.

### **Why?**

On Friday, June 20, the 2008 Recruiting Roadshow comes to Portland with a complimentary half-day of interactive learning and networking designed for people like you.

Area recruiters, staffing managers and HR leaders will be treated to the latest thinking on how to solve these types of problems. You'll meet and learn from thought leaders like industry analyst and publisher John Sumser, recruiters and brand mavens Steve Bonomo and Steve Fogarty, interactive impresario Louis Vong, recruiting and talent strategist Susan Burns, and Internet recruiting and employer branding guru Don Ramer.

**Date: Friday, June 20<sup>th</sup>, 2008**

**Time: 8:00 am - 2:30 pm Includes, breakfast, light lunch and networking**

**Location: adidas campus – 5055 N. Greeley Ave., Portland Oregon, 97217**

*This event is open to everyone interested in attending. Out of respect for the adidas brand, please do not wear or display any logos from competing brands.*

Registration: <http://portlandrecruitingroadshow.eventbrite.com/>

**Join us for an open networking celebration at Widmer Brewery hosted by RecruitingBlogs.com**

**Time: 3:00 – 5:00 pm following the Roadshow.**

**Location: 929 N. Russell St. Just minutes from the adidas campus!**

The cost of the event is covered by John Sumser and friends: Arbita [[www.arbita.com](http://www.arbita.com)], PC Recruiter [[www.pcrecruiter.com](http://www.pcrecruiter.com)], RecruitingBlogs.com [[www.recruitingblogs.com](http://www.recruitingblogs.com)], ZoomInfo [[www.zoominfo.com](http://www.zoominfo.com)] and others. This is their invitation to you and your recruiting colleagues to enjoy a solid half-day of learning, networking and community. Don't miss it -- we're almost to capacity.

If you have any questions or special requests, please email [recruitingroadshow@gmail.com](mailto:recruitingroadshow@gmail.com) or call 415-377-5676